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政綱 Election Platform:

資深營運經驗 - 擁有 24 年香港及中國的營運經驗, 管理超過 15 間旅遊代辦處, 其中 11 間位於國內。

推動改革代理業務市場 - 代理業務利潤降低。本人將帶領推動改革業界的營運模式, 以達致提升業界的服務質素及水平。

開拓中國市場 - 加強更緊密經貿關係之安排(CEPA), 讓香港公司與國內同業享有相同優惠待遇。

推動改革業界機制 - 旅遊事務署, 香港旅遊發展局及香港旅遊業議會: 權責不清, 各自為政? 致力共同改善旅遊業界的領導策略。

優質的香港 - 作為中國及亞洲地區的旅客樞紐中心, 我們需要發展完善的機場、郵輪碼頭及鐵路等配套設施。要吸引更多旅客到港旅遊, 我們需要晴朗的藍天及親切和諧的城市, 並善用獨特的海港、公園及其它自然生態資源作為旅遊景點, 以宣傳香港是購物天堂之外, 更是一個八面玲瓏的文化旅遊地方。

推動民主管治 - 只有公平的貿易環境及民主的社會管治, 才能確保旅遊業的持續發展。

Experienced business operator - 24 years in HK and China. Manages over 15 travel offices, 11 on the mainland.

Agency market reform - Agents are suffering lower margins. I will provide leadership to push a new effective business model, and improve the industry.

China market access - Improve CEPA to allow companies to operate with the same rights as their mainland counterparts.

Institutional reform - Tourism Commission, HKTB and TIC: Who does what? Let's improve on our industry leadership.

Better Hong Kong - As the hub for China and Asia, HK needs to grow its airport, cruise terminal and rail. We need visitors to return with families; we need clear skies, a friendly city environment and use our harbour, parks and reservoirs better. HK is more than shopping. Let's strengthen our local culture.

Democracy - Only fair trade and democratic governance can ensure a sustainable travel industry.

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